



# 2020 TOP 100 GOOD PRACTICE STORY

**Title of the Story:** Tamsui-Kavalan Cultural Trails Connecting Past, Present and Future

**Destination Name:** *(include any state, province or region)*

NEYC - North East and Yilan Coast National Scenic Area

**Country:** Taiwan

**Submitter name:** TingHsuan Lin

**Email address:** casual-neyc@tbroc.gov.tw

**Position:** Click or tap to enter text.

**Nomination Category:** *(Please check the boxes that indicate the focus of your story)*

- ☒ Culture & Communities
- ☐ Environment & Climate
- ☐ Nature & Ecotourism
- ☐ Islands & Seaside
- ☐ Immediate responses in dealing with the COVID -19
- ☐ Post COVID -19 recovery
- ☐ One of the 17 SDGs\* *(if yes, which one)* Click or tap to choose

\*The Sustainable Development Goals (SDGs), also known as the Global Goals, were adopted by all United Nations Member States in 2015 as a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity by 2030. The 17 SDGs are integrated—that is, they recognize that action in one area will affect outcomes in others, and that development must balance social, economic and environmental sustainability. What are the Sustainable Development Goals? <https://www.undp.org/content/undp/en/home/sustainable-development-goals.html>

For further information on Tourism for SDGs: <http://tourism4sdgs.org/>

*Find detailed instructions for submitting good practices [here](#)*



# DESCRIBE YOUR GOOD PRACTICE STORY

*Address each aspect of your good practice story in the different sections being specific including relevant quantitative and qualitative information.*

## Issues faced

“Tamsui Kavalan Culture Trail” is the first major Taiwanese road network in history to connect the inland to the coast (Taiwan Strait and further to the Western Pacific Ocean).

As history moved forward, official, commercial, and public trails emerged to serve the needs of rulers, conquerors, and governments. Today, road construction, along with advanced technology, has accelerated the migration of people in rural areas. Ancient trails are gradually falling into decay, while the functions and the industries of the villages are in urgent need of a transition.

It's a huge and complicated system, trails across across different counties/ authorities. To preserve the cultural trails, different authorities have been trying to reconnect the trail network, to preserve and promote the memories of the history and relationship between nature and culture. The goal is to create a new relationship for tourists, hikers and locals with the natural and cultural of North Taiwan.

## Methods, steps and tools applied

### Network Initiative and Platform

In 2016, Northeast and Yilan Coast National Scenic Area Administration (NEYC) joined the partnership platform of New Taipei City, Taipei City, Keelung City, Yilan County, and the central government, working in “Reconnecting Tamsui-Kavalan Cultural Trail (TMI Trail)”.

Through initiatives together, the platform created and gradually carried out the project to reconstruct the Tamsui-Kavalan Cultural Trails network (long-distance) trail system.

The coordination meeting of the platform was held every three months a time. The team kept on working in the following topics : “trail selection”, “identification system”, “authorities and responsibilities”, “reconstruction methods”, and “division of labor”.



Tamsui-Kavalan Cultural Trail within NEYC area are 29 KM in total, which includes north line (Aodi to Dali, 16.5KM), Caoling Historic Trail (8.5KM), Lóng lǐng Trail (1.5KM) and Shi Kong Trail (2.5KM).

#### Trail Repairing with Volunteers

NEYC spent almost two years on researching and communicating with the local for hand-made trails.

In 2019, Two Working Holiday Volunteer Programs trained volunteers in trail repairing and maintenance, in which volunteers practice trail repairing by hand without the machines used to build concrete trails. Local community joined the program to provide oral history and cultural records. Volunteers paid NT\$500 participation fee for Waiao Community which provided meals. 10 community members, 20 volunteers, 10 tmi trail association members participated the program.

To create a sustainable community participation and tourism development, NEYC tries to work with local communities to create the frame work of an in-depth eco-tour guided by the local residents.

A coordination meeting was held every three months to discuss issues about trails' maintenance.

Working with stakeholders (local community, NGOs and government institutions etc.) and following GD standards (2. 1 Nature protection, 4.5 respecting authenticity, 5. 10 Stakeholder contributions, 5. 12 Community Empowerment)

NEYC spent almost two years on researching and communicating with the local for hand-made trails.

Now, NEYC tries to work with local communities to create the framework of an in-depth eco-tour guided by the local residents.

#### Key success factors

1. Local community, NGOs and government institutions etc. share the same goal and value, so promoting hand-made trail and conserving local culture are involved in government Policy which executed thoroughly.
2. Professional staff and volunteers leads the projects on the right track.
3. Social media spread important news for target audience to rise their attention and participation .



### Lessons learned

It takes long way to empower local community to establish full-fledged eco-tour project. Hand-made trails acquired professional construction methods which have to meet environmental standards.

It is difficult to recruit volunteers who have passions and skills for trail repairing which needs more time to training.

The goal of the future is to bring benefit to local community which brings the challenge of the economic balance and sustainability in between at the same time.

### Results, achievements and recognitions

To create a sustainable community participation and tourism development, NEYC tries to work with local communities to create the framework of an in-depth eco-tour guided by the local residents. The trails are now resurrected gradually which make local people and youth admire tradition again and be proud to pass down precious legacy. The project also provides another choice for the community to make a living by a more sustainable way.

In 2020, eco-literature writer, Liu Ka-shiang, recorded audio guidance for famous attractions along Tamsui-Kavalan Cultural Trails which are available on the APP. It is easier for tourists and hikers to access required information which are good for people to learn more about cultural trails.

### Additional references

<https://www.facebook.com/necoast.nsa/videos/256805882073451/>

<https://www.necoast-nsa.gov.tw/Articles.aspx?a=2682&>

<https://hiking.biji.co/index.php?q=trail&act=detail&id=1707>

<https://apps.apple.com/tw/app/%E5%81%A5%E8%A1%8C%E7%AD%86%E8%A8%98/id1342475719>

[https://play.google.com/store/apps/details?id=co.biji.hiking.hikingbiji&hl=zh\\_TW](https://play.google.com/store/apps/details?id=co.biji.hiking.hikingbiji&hl=zh_TW)

